

CrewRenew – Merchant Terms & Conditions

Effective Date: 29th June 2026

These Terms & Conditions (“Terms”) govern participation on the CrewRenew platform by approved Merchants (“Merchants”, “you”). By registering or offering benefits through CrewRenew, you agree to be bound by these Terms.

1. Purpose of the Platform

CrewRenew connects verified crew with trusted, health-focused, and professional merchants to provide preferred rates, access, experiences, and exclusive offers.

2. Merchant Eligibility & Approval

All Merchants are subject to approval by CrewRenew.

CrewRenew reserves the right to accept or reject Merchant applications at its sole discretion.

Approval may be withdrawn, suspended, or revoked at any time.

3. Merchant Obligations

Merchants agree to:

- Honor all published and agreed CrewRenew offers without discrimination
 - Treat CrewRenew Members fairly, respectfully, and professionally
 - Maintain a safe, lawful, and appropriately insured business environment
 - Clearly communicate all offer terms, limitations, exclusions, and availability
 - Retain lawful right of admission in accordance with applicable laws and regulations
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4. Offers & Verification

Offers must be genuine, accurate, and available during advertised periods.

Merchants agree to accept CrewRenew verification methods, including CrewCard validation.

Abuse, refusal without reasonable cause, misrepresentation of offers, or failure to honor verified benefits may result in removal from the platform.

5. Marketing & Promotion Consent

By participating on CrewRenew, Merchants expressly agree that:

- CrewRenew may advertise, promote, and market Merchant offers, branding, and business details
- Promotion may occur on the CrewRenew website, mobile platforms, email campaigns, and social media channels
- CrewRenew may use submitted logos, images, descriptions, and offer details for promotional purposes without additional compensation

Merchants retain ownership of their brand assets.

6. Future Commercial Participation & Growth Support

CrewRenew is committed to supporting long-term, mutually beneficial partnerships with its Merchants.

Where Merchants experience consistent, measurable business growth, customer volume, or revenue directly attributable to participation on the CrewRenew platform, CrewRenew reserves the right to **propose** a future commercial arrangement, which may include a modest commission or performance-based contribution.

Any such arrangement will be discussed transparently, agreed in advance, and implemented only with the Merchant's consent.

Additionally, where Merchants do not experience increased business through standard platform exposure, CrewRenew may, at its discretion, offer enhanced marketing support, promotional visibility, or direct marketing initiatives to assist in driving engagement and value.

7. Liability & Indemnity

Merchants are solely responsible for their services, staff, premises, operations, and customer safety.

CrewRenew does **not** control, operate, or manage Merchant businesses.

Merchants agree to indemnify and hold CrewRenew harmless from any claims, losses, damages, liabilities, or expenses arising from Merchant operations, services, negligence, or misconduct.

8. Conduct & Platform Integrity

Merchants must act in good faith and uphold CrewRenew's professional, ethical, and wellbeing-focused standards.

Disrespectful treatment of Members, unsafe practices, dishonest conduct, or reputational harm to CrewRenew will not be tolerated.

9. Benefit Protection

CrewRenew values the integrity of its merchant partnerships and invests in creating meaningful, member-exclusive offers. By participating, you agree that any ongoing discounts or benefits provided to CrewRenew members ("CrewRenew Benefits") will remain exclusive to the CrewRenew platform and will not be duplicated on other subscription-based platforms specifically targeting yacht crew or seafarers.

This does not restrict your ability to operate your business as usual, including offering general public promotions, one-time offers, or partnerships outside of this scope. This exclusivity applies only to structured; ongoing offers featured on CrewRenew and remains in effect while you are an active CrewRenew merchant.

10. Governing Law & Jurisdiction

These Terms shall be governed by and construed in accordance with the **laws of the State of Delaware, United States of America**, without regard to its conflict of law principles.

By using the CrewRenew platform, you agree that any disputes, claims, or proceedings arising out of or relating to these Terms or your use of the platform shall be subject to the exclusive jurisdiction of the state and federal courts located in the **State of Delaware**, except where mandatory applicable consumer protection laws provide otherwise.

11. Amendments

CrewRenew may update these Terms at any time. Continued participation constitutes acceptance of revised Terms.

Professional partners. Mutual respect. Trusted experiences.